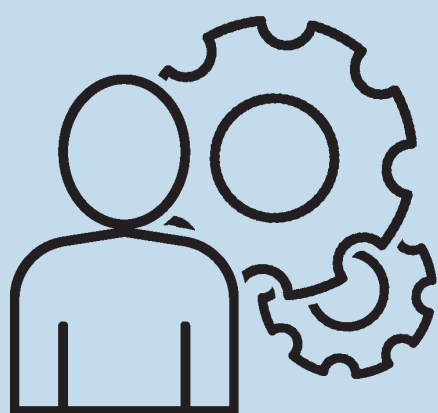


Guidelines and tips

Funding opportunities

10 Tips for funding your entrepreneurship:

- Show your business model
- Know your audience
- Work on a Better Sales Process
- Look for Venture Investors
- Focus more on improving
- Have a detailed record of your business
- Ask for help
- Network meaningfully
- Keep business finances separated from personal finances
- Appreciate all contributions



10 Tips to Craft a Strong Business Plan:

- Know your competition
- Know your audience
- Have proof to back up every claim you make
- Be conservative in all financial estimates and projections
- Be realistic with time and resources available
- Be logical
- Have a strong management team
- Document “why” your idea will work
- Describe your facilities and location for performing the work
- Discuss pay out options for the investors

