

Guidelines and tips

Seeking for motivation and innovation

1.

Maintain
your
motivation

By maintaining your motivations, you will take advantage of them and start motivating others: potential clients, investors, suppliers, and workers

2.

Avoid
negative
people

Try to spend more time with the people who help you bring out the best in you, avoid negative people!

3.

Use
empathy
map

By using the empathy map, you will know your future customers deeper, so you can design your products or services considering their way of living, which will make more successful

4.

Do not lose sight
of the reasons

Do not lose sight of the reasons that led you to undertake this project, those are the ones that will help you continue when difficulties appear!

5.

Learn!

Learn an activity or methodology that helps you create innovative ideas; this will help you differentiate yourself from your competitors.

